

Remember: Relational outreach isn't about following a specific script!

The prompts below are just suggestions. Adjust so it's in your voice! :)

Hey, [NAME]! I'm texting folks in my circle to make sure they know about the primary election on August 11th. Early voting starts July 28th. Do you have your plan to vote?

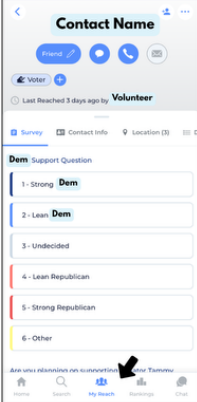
Put text like this in your Notes app so you can modify, copy & paste phrases to friends.

Needs more info	Tentative Supporter	Supporter
I don't know about this election or who is on the ballot ↓ <i>Inform, discuss races (Governor, State Treasurer, Congress, County Sheriff, and more)</i> ↓ "Is there other information I can help you with?" ↓ "Do you need any info on options for how you can cast your ballot in the primary?"	I vote for Dems, but I'm not sure that voting in the primary matters. ↓ <i>Engage on what matters this year & what is at stake.</i> ↓ "We have a chance to win a Democratic trifecta in Wisconsin this year. Every vote will be important to get people engaged."	I know my candidates and have a plan to vote! ↓ <i>Ask them to volunteer: canvassing or friendbanking.</i> ↓ "We are canvassing regularly between now and Election Day. When works for you to try it with me?"
Volunteer	Community Leader	Helpful to have while friendbanking
I love Friendbanks! I also canvass on weekends. ↓ <i>Ask them to schedule out for all canvasses in the coming months and come to future friendbanks.</i>	I just got a group of friends together to talk about what's going on in the country. ↓ <i>Ask them to host a friendbank with their network.</i>	• Campaign literature  • Your team's canvassing schedule  • Voting info link myvote.wi.gov

Share what you learned in REACH




Campaign Key X8PP4G



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1. Search to find your **contact's name**
2. Enter **responses** to the various Survey Questions
3. Click **Save**
4. This helps get your friends off our GOTV knock lists.