



GOTV friend banking script: Aug. 11 Primary

July 27, 2026

Key goals

- Make sure that folks know that there is an election on Aug. 11
- Make sure that they have a plan to vote
- Provide resources to request an absentee ballot and for early voting
- Note that it's a crowded primary for governor, and voter guides are available. Also note that two candidates have since dropped out: Missy Hughes and Sara Rodriguez
- Offer to provide more info on certain candidates and/or let them know who you support.

Opening message

Hello! I'm reaching out to people in my circle to make sure they're aware of the primary election on 8/11. Are you planning to vote early, by mail, or on Election Day?

If they have already voted

Great! Thank you for voting 😊

If early voting, validate and make sure they have a plan

Great! You can vote early from July 28-Aug 8. Do you know where and when you plan to vote?

[Provide your friend with location-specific information]

- In Madison, you can vote at most public libraries, the UW campus, and many churches and community centers. More information is here:

<https://www.cityofmadison.com/clerk/elections-voting/voting/vote-absentee/in-person-absentee-voting-hours-and-locations>

- Middleton: **Middleton City Hall (7426 Hubbard Ave)**
 - July 28-31 and Aug 3-6, 8:30-3:00, Last day is Aug 7: 8:30-5:00
- Fitchburg: Fitchburg City Hall (5520 Lacy Road), last day is Aug. 7
 - Hours listed here: <https://www.fitchburgwi.gov/170/Absentee-Voting>
- Verona: City Hall - 111 Lincoln St, last day is Aug. 7
 - Hours listed here: <https://veronawi.gov/134/AbsenteeEarly-Voting>
- Generic search engine for anywhere in Wisconsin: <https://myvote.wi.gov/en-us/Vote-Absentee-In-Person>

If absentee/voting by mail: ensure they have their ballot and a plan to return it

August can be hectic, so voting absentee can be a good plan. Do you already have your ballot?

Optional: *One important thing to know is that you cannot cancel your ballot after you return it. If there are any concerns about your candidate dropping out of the race, you may wish to wait until closer to Election Day to return it.*

- **Yes, they have a ballot**
 - Where do you plan to drop it off?
 - **Important note:** If your friend lives alone or doesn't have a US citizen over the age of 18 at home: Do you need help finding a witness? (Offer to drop by)
 - Locations
 - <https://www.cityofmadison.com/clerk/elections-voting/voting/vote-absentee/ballot-drop-off-sites>
 - Cottage Grove: Cottage Grove Town Hall, 4058 County Road N
 - Fitchburg: Fitchburg City Hall, 5520 Lacy Road
 - McFarland: Municipal Center, 5915 Milwaukee St. (Note: The drop box closes at 7:30 p.m. on Election Day).
 - Middleton: Middleton Public Library parking lot, 7425 Hubbard Ave.
 - Stoughton: Behind Stoughton City Hall, 207 South Forrest St.
 - Sun Prairie: Sun Prairie City Hall, 300 East Main St. or Westside Community Service Building, 2598 W Main St.
 - Verona: Verona City Hall, 111 Lincoln St.
- **No, they don't have a ballot**
 - **If ballot requested:** Check the status of your absentee ballot here: <https://myvote.wi.gov/en-us/Track-My-Ballot>

- **If ballot was not requested:** The last day to request an absentee ballot is August 6, but I recommend requesting one ASAP in case there are delays with US mail. Better yet, consider voting early instead [provide info above].

If voting on election day, confirm they know their polling place, hours, and requirements

- Do you know where you're supposed to vote? I'm happy to help you look up your polling place if you'd like.
- myvote.wi.gov
- Remember to bring a valid photo ID, such as your driver's license, to the polls.
- Do you need help getting to the polls that day?

Friend expresses uncertainty about the candidates or whether to vote

Option 1: You'd like to stay neutral and focus on whether that person votes.

I hear you. It's a crowded primary with many qualified candidates for governor. That's why voting is especially important right now. We all have a stake in this election and ultimately finding the best person to defeat Tom Tiffany this fall.

One important thing to note is that two people on the ballot have already dropped out of the election: Missy Hughes and Sara Rodriguez.

Can I share with you a few voter guides?

Here's one from the League of Women Voters (you need to enter your ZIP code first):

<https://www.vote411.org/ballot>

And another from Wisconsin Watch:

<https://wisconsinwatch.org/2026/07/2026-wisconsin-watch-voter-guide/>

And finally, a democracy-focused one from our group: <https://danedemocracy.org/wp-content/uploads/2026/07/WDDP-Candidate-Response-Summaries.pdf>

Option 2: You'd like to support your preferred candidate

I hear you. It's been a crowded and chaotic primary season. That's why voting is especially important right now. We all have a stake in this election and ultimately finding the best person to defeat Tom Tiffany this fall.

I'm planning to vote for [CANDIDATE NAME] because [...].